



RCC 2024-2030 Strategic Plan | 2025-2026 Initiatives

#	Initiative	Update
ACCESS: Increase access to education and career opportunities for students and employees.		
A1.1	Implement Strategic Enrollment Plan and increase 2025-2026 enrollment to 10,500 students.	Unduplicated headcount based on the state reporting year cycle is UP 17%. We have met 95% of the 10,500 hadcount goal with 9,990 unduplicated students.
A1.2	Reduce barriers and challenges of employees and students by pursuing possibility of childcare operation through partnership.	YMCA fundraising on hold pending appointment of new organizational Executive Director.
A2.1	Expand RCC's footprint (RCC Education Engagement Center in downtown Asheboro, and RCC Liberty Center).	RCC's EEC is open and classes are happening (first offerings are ESL). Work continues on Liberty.
A2.2	Take RCC services and resources to the community and industry.	Completed. Mobile unit reservations forms are available in 25-Live.
A2.3	Evaluate/Increase program and credential offerings with emphasis on short-term workforce certificates.	HVAC Microcredential and Firefighter Apprentice Program in progress.

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CONNECTION: Strength impactful connections within and between the college, industry, and the community.		
C1.1	Create a Career Center to connect students and employers.	The Selection Committee is reviewing Career Center Director candidates. First round of interviews will happen the week of 3/16/26.
C2.1	Complete programming and architectural design of Ai2C-NC.	Project is in the architectural design/cost estimation phase.
C2.2	Provide structured committee and advisory groups with feedback loops.	Held inaugural Community Partnership meeting. SBC hosting branding seminar in EEC. Lunch & Learns in progress for small business leaders.
C2.3	Develop a comprehensive RCC services/resources/POC catalogue.	In process
C2.4	Foster a culture of Appreciation and Appreciative Inquiry.	This initiative is underway with 2nd round training starting March 25, 26 & April 3.

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EXPERIENCE: Elevate the overall experience and environment for students, faculty, staff, and all stakeholders.		
E1.1	Improve teaching and learning experience for f2f and online students and faculty by having standard classroom technology and QM-compliant courses.	Phase 2 of transition to Canvas starts in March with completion scheduled for August.
E1.2	Evaluate systemic operational processes and procedures improvements by launching a comprehensive customer-focused (RCC Way) initiative that includes employee recognition.	Leading with the Heart training has commenced, and employee recognition (Hardshell High Five and the Spotlight) has been launched.
E2.1	Finalize and communicate a facilities assessment and master plan	RFP process and proposal reviews are complete. Contract negotiation is underway.
E2.2	Finalize and communicate a technology assessment and master plan.	First draft of the Technology Plan has been given to the President's Cabinet for review and feedback.
E2.3	Improve signage and wayfinding at all RCC locations. (Three year initiative)	Some signage on main campus have been upgraded, more to come as well as signage at off-site locations.
E2.4	Implement the recommendations of the faculty and staff compensation study	All recommendations have been reviewed and implemented.

#	Initiative	Update
SUCCESS: Enhance the success of students, employees, and partners in achieving their goals.		
S1.1	Improve all RCC's Performance Measures to State Average Band or better. It is understood that some measures, like graduation, are on a 4-year cycle.	Establishing the RCC Center for Excellence in Teaching and Learning (CETL) to strengthen instructional quality, innovation, advance student success, and support continuous improvement in teaching and learning. Focus areas are being prioritized in finding grant opportunities to help fund this initiative. (example: the NSF Grant of \$1.1 Million to improve Math scores).
S2.1	Review/improve/increase proper mandatory training and Professional Development for all employees including adjuncts and part-time staff.	Full Time Employees: professional development opportunities have increased in frequency and quality. Additionally many are taking part in outside training offerings as well. Part-Time and Adjunct Employees: professional development plans are being finalized.
S2.2	Launch RCC's REAL (Recognizing Employee Advancement and Legacy) Leadership Academy to prepare current and future leaders for success.	Inaugural cohort is fully activated.
S2.3	Actively pursue additional funding and donations to the college.	Significant gains in this area already. Examples include: Additional \$200K from Brayton Family Foundation, \$158K from End of Year Campaign, and several grants are in development.