

Strategic Plan 2007-2010

Mission: To provide quality education, training, and workforce development to meet the needs of our students and community.

Vision: To be selected by the people of Randolph County as the best next step in achieving their personal educational goals.

Strategic Plan:

PROVIDE EDUCATIONAL PROGRAMS THAT MEET INDIVIDUAL AND COMMUNITY WORKFORCE NEEDS IN A TRANSITIONING ECONOMY.

Anticipate, respond, and meet needs of a community in economic transition.

- Develop, promote and support programs that meet the needs of our students and Randolph County, while actively seeking community input and establishing community partnerships.
- Respond rapidly and effectively to workforce training needs.

Provide a student experience at RCC that meets the individual's personal and educational needs.

- Leverage financial aid to increase the number of students who have the opportunity to attend RCC.
- Promote and support the success of each student from initial enrollment to graduation.
- Encourage student leadership development.

Continuously improve the educational process at RCC.

- Evaluate current programs, rejuvenate existing programs, develop new programs to meet student and community needs, and remove programs that have fulfilled their purpose.
- Fully utilize technology to better meet student needs and enhance student success.
- Maintain effective program of on-going professional development for faculty and staff.

Educate the public about the benefits of attending Randolph Community College.

- Actively promote the College in the community.
- Develop and implement a comprehensive recruiting and enrollment management plan.

SECURE ADEQUATE FISCAL RESOURCES TO EQUIP THE COLLEGE TO HELP STUDENTS SUCCEED.

- Work diligently to secure all available resources of funding from the North Carolina Community College System.
- Seek adequate local funding from Randolph County Commissioners.
- Promote student and program financial support through federal and private grants.
- Provide student opportunities in collaboration with the RCC Foundation.

UTILIZE THE ARCHDALE CENTER, THE EMERGENCY SERVICES TRAINING CENTER, AND OFF-CAMPUS SITES TO BEST SERVE STUDENTS AND THE COMMUNITY.

- Strengthen the Archdale Center and the Emergency Services Training Center and expand their programs to serve their communities.
- Continue to expand programming at locations throughout the county to meet the needs of students and the community.

CONTINUALLY IMPROVE OPERATIONAL PLANS, POLICIES, AND PROCEDURES TO PROMOTE STUDENT SUCCESS.

- Systematically review the College's plans, procedures and policies to keep them aligned with the mission and vision of the College.
- Continually reevaluate the College's mission and vision.