

# Randolph Community College 2011-2014 Strategic Plan

## Executive Summary

**Mission:** To provide educational and training opportunities that make a positive change in the lives of students and the community.

**Vision:** To be the premier educational resource for helping the people of Randolph County achieve their career goals and personal dreams.

Randolph Community College's **Values** are also its **Strategic Focus Areas:**

### Community

- To add degree programs that reflect the changing needs of Randolph County citizens and the changing global economy, including more collaborative programs with four year colleges and universities
- To effectively utilize advisory committees in the program planning and evaluation process
- To effectively market programs so that the community knows what is available at RCC

### Employees

- To provide quality Professional Development programs to meet the needs of employees
- To provide numerous and effective means of communication with employees

### Quality Education

- To increase the number of and improve the quality of distance education courses
- To utilize program reviews to improve the quality of all courses and programs
- To increase the quality of student written communication skills for academic and career endeavors

### Radical Hospitality

- To go beyond customer service and provide radical hospitality to those we serve.
- To provide more customer friendly parking
- To provide comfortable classrooms and support facilities to enhance the student experience
- To provide more locations in the community

### Student Success

- To increase graduation rates
- To increase the transfer rates of our graduates to four year schools and universities.
- To provide technology equivalent to what students will use in the workplace
- To collaborate more effectively with employers and high schools to meet the needs of students
- To increase written communication skills that extend well outside the classroom and serve to increase students' employability

In addition, in the final quarter of the fiscal year, the College president will develop specific initiatives designed to move the college ahead. These will be presented to the Trustees the July Board meeting and presented to the RCC Faculty and Staff at the Fall Convocation in August. Progress on the Presidential Initiatives for the previous year will be reported to the board annually at its March meeting or at the Board's annual retreat (usually held in February or March).