

DEPARTMENT OF BUSINESS AND ECONOMICS
FOUR YEAR PLAN

October 6, 2011 VERSION 1 SUBJECT TO REVISION/roc

		COURSE OFFINGS	COURSE CREDIT	SECTION	2011-12		2012-13		2013-14		2014-15		2015-16	
					FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
1	ACCT	ACCT 120. Principles of Financial Accounting	1	A	D		D		D		D		D	
2	ACCT	ACCT 120. Principles of Financial Accounting	1	B	E		E		E		E		E	
3	ACCT	ACCT 130. Principles of Managerial Accounting	1	A		E		E		E		E		E
4	ACCT	ACCT 140. Intermediate Accounting I	1	A	E		E		E		E		E	
5	ACCT	ACCT 150. Intermediate Accounting II	1	A		E		E		E		E		E
6	ACCT	ACCT 155. Intermediate Accounting III	1	A	E		E		E		E		E	
7	ACCT	ACCT 160. Cost Accounting	1	A		E		E		E		E		E
8	ACCT	ACCT 165. Forensic Accounting	1	A				E				D		
9	ACCT	ACCT 180. Accounting Information Systems	1/2	A		E		E		E		E		E
10	ACCT	ACCT 201. International Accounting	1	A	D					E			D	
11	ACCT	ACCT 301. Auditing	1	A	E		E		E		E		E	
12	ACCT	ACCT 303. Income Taxation I	1	A	E		E		E		E		E	
13	ACCT	ACCT 304. Income Taxation II	1	A		E		E		E		E		E
14	ACCT	ACCT 305. Legal Environment and Professional Ethics	1/2	A		E		E		E		E		E
15	ACCT	ACCT 340. Case Study in Accounting	1	A		E				E				E
16	ACCT	ACCT 350. Accounting for Not-For-Profit Organizations	1	A	E		E				E			
17	ACCT	ACCT 390. Senior Seminar in Accounting	1	A		E		E		E		E		E
18	BUAD	BUAD 111. Management Information Systems	1	A		E		E		E		E		E
19	BUAD	BUAD 124. Business Ethics	1	A	E	D	E	D	E	D	E	D	E	D
20	BUAD	BUAD 201. Principles of Management	1	A	D	E	D	E	D	E	D	E	D	E
21	BUAD	BUAD 202. Sport Management	1	A	D		D		D		D		D	
22	BUAD	BUAD 205 Health Care Organization and Management	1		E		E		E		E		E	
23	BUAD	BUAD 220. Business Law	1	A		D		E		D		E		D
24	BUAD	BUAD 240. Business Statistics	1	A	E		D		E		D		E	
25	BUAD	BUAD 305 Health Care Economics and Finance	1			E		E		E		E		E
26	BUAD	BUAD 306 Health Care Policy and Strategy	1				E		E		E		E	
27	BUAD	BUAD 325 Oxford Summer Program					SS							
28	BUAD	BUAD 350. Senior Seminar in Strategic Management	1	A		E		E		E		E		E
29	ECON	ECON 100. Principles of Economics	1	B	E	E	E	E	E	E	E	E	E	E
30	ECON	ECON 100. Principles of Economics	1	A	D	D	D	D	D	D	D	D	D	D
31	ECON	ECON 201. Money, Banking, and Monetary Policy	1	A	E		D		E		D		E	
32	ECON	ECON 210. Intermediate Macroeconomics	1	A	D		D		D		D			
33	ECON	ECON 220. Intermediate Microeconomics	1	A		D		D		D		D		D
34	ECON	ECON 260. International Trade and Business	1	A	D	E	D	E	D	E	D	E	D	E
35	ECON	ECON 280. History of Economic Thought	1	A		D		D		D		D		D
36	ECON	ECON 310. Current Issues	1	A	D			D		D		D		D

37	ECON	ECON 320. Econometrics	1	A	D			D				D		
38	ECON	ECON 390. Senior Seminar	1	A		D			D		D		D	
39	ENTR	ENTR 120 Foundations of Entrepreneurship	1		E			D		E		D		E
40	ENTR	ENTR 310 Entrep: Managing Technology and Innovation	1			E			D		E		D	
41	ENTR	ENTR 320 Entrepreneurship and Business Plans	1					E		D		E		D
42	FINC	FINC 101. Personal Finance	1	A		E			D		E		D	
43	FINC	FINC 302. Corporate Finance	1	A		E		D	E	D	E	D	E	D
44	FINC	FINC 303. Investment Analysis	1	A	D			E		D		E		D
45	FINC	FINC 310. International Finance	1	A		E			D		E		D	
46	MKTG	MKTG 230. Principles of Marketing	1	A	E	D		E	D	E	D	E	D	E
	MKTG	MKTG 230. Principles of Marketing	1	B	D			D		D		D		D
47	MKTG	MKTG 231. Marketing Research Methods	1	A	E			D		E		D		E
48	MKTG	MKTG 234. International Marketing	1	A		E			D		E		D	
49	MKTG	MKTG 235. Service Marketing	1	A		D			E		D		E	
50	MKTG	MKTG 236. Sport Marketing	1	A		D			D		D		D	
51	EXER	EXER 245 Women in Sport-cooordinate												

Salem College Off Site Program			COURSE	SECTION	2011-12		2012-13		2013-14		2014-15		2015-16	
Randolph Community College (RCC) BSBA -Specialty in Marketing			CREDIT	SECTION	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
1	BUAD	BUAD. 111 Management Information Systems	1	RCC-A	E							E		
2	BUAD	BUAD 124. Business Ethics	1	RCC-A	E						E			E
3	BUAD	BUAD 260. Special Topics in Management	1	RCC-A				E			E	E		E
4	BUAD	BUAD 350. Senior Seminar in Strategic Management	1	RCC-A	E		E			E		E		
5	ECON	ECON 100. Principles of Economics	1	RCC-A	E		E		E				E	
6	ECON	ECON 201. Money, Banking, and Monetary Policy	1	RCC-A				E				E		
7	ENTR	ENTR 120 Foundations of Entrepreneurship	1	RCC-A			E			E			E	
8	ENTR	ENTR 320. Entrepreneurship & Business Plans	1	RCC-A		E					E			
9	MKTG	MKTG 231. Marketing Research Methods	1	RCC-A		E				E				E
10	MKTG	MKTG 234. International Marketing	1	RCC-A					E				E	
11	MKTG	MKTG 235. Service Marketing	1	RCC-A	E					E				
12	MKTG	MKTG 270 Internship in Marketing (as needed)	1	RCC-A										
13	FINC	FINC 101. Personal Finance	1	RCC-A		E							E	
14	FINC	FINC 303. Investment Analysis	1	RCC-A			E					E		
15	FINC	FINC 310. International Finance	1	RCC-A					E					
16	SIGN	SIGN 130. Transitions: A Changing Culture	1	RCC-A		E		E			E			E
17	SIGN	SIGN 350 Senior Interdisciplinary Seminar	1	RCC-A		E		E		E	E			E
18	---	Women's Studies- from approved list	1	RCC-A										