

# Entrepreneurship

FALL 2009

## [A25490] Associate in Applied Science Degree (Day, Evening/Online); [C25490] Certificate (Hybrid)

The Entrepreneurship curriculum is designed to provide students with the knowledge and the skills necessary for employment and growth as self-employed business owners.

Course work includes developing a student's ability to make informed decisions as future business owners. Courses include entrepreneurial concepts learned in innovation and creativity, business funding, and marketing. Additional course work includes computers and economics.

Through these skills, students will have a sound education base in entrepreneurship for lifelong learning. Graduates are prepared to be self-employed and open their own businesses.

## COMPETENCIES

Randolph Community College is committed to continuous improvement through program evaluation. One part of the evaluation is to assess program competencies. While our program contains many competencies for students to achieve, each year a select few are chosen for assessment purposes. This year, program competency assessment will focus on these:

1. Explain basic knowledge of disciplines of marketing, management, human resource management, finance, and law.
2. Apply accepted business theories of the above-mentioned disciplines to solve problems.
3. Use the frameworks from relevant business functional areas to solve problems.

## GENERAL ADMISSIONS REQUIREMENTS FOR CURRICULUM PROGRAMS

Applicants for admission to Randolph Community College must be 18 years of age or high school graduates. The College will accept students with a high school equivalency diploma. A high school diploma or the equivalent is required of all applicants enrolling in curriculum courses. Persons intending to enroll in a specific curriculum are encouraged to submit their applications at least two months prior to the term in which they wish to enroll. Applicants are not admitted into specific curriculum programs, and thus, not eligible for financial aid until admission requirements are met (i.e. transcripts, testing, etc.). Applications can be obtained from high school counselors and from Student Services.

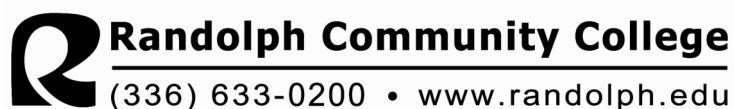
## IN ORDER TO ENROLL, THE STUDENT SHOULD

- complete an RCC application,
- provide official copies of high school transcript and/or GED test scores and all college transcripts,\*
- call (336) 633-0224 to discuss placement testing,
- meet with someone in RCC's financial aid office if necessary, (336) 633-0205,
- meet with your faculty advisor (during specified registration period),
- register and pay for classes (during specified registration period).

\*Applicants who are high school graduates should request a copy of their high school transcript. In cases where the last six weeks' work is not completed, a supplemental transcript should be forwarded to the College after the student's graduation. GED graduates must submit official copies of their GED test scores. Students transferring from other colleges or post-high school institutions must submit official transcripts from all such institutions attended. For transcript release forms, call Student Services, (336) 633-0224. Transcripts are not official unless they are sent directly from the high school or college attended.

## FACULTY ADVISOR

The faculty advisor for Entrepreneurship is Waymon Martin, (336) 633-0317, wcmartin@randolph.edu.



## DAY

	Hours/Week			Sem. Hrs Credit
	Class	Lab	Wk. Exp.	
<b>First Year: Fall Semester</b>				
ACC 120 Prin of Financial Accounting	3	2	0	4
BUS 110 Introduction to Business	3	0	0	3
BUS 115 Business Law I	3	0	0	3
<b>ETR 210 Intro to Entrepreneurship</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
CIS 110 Introduction to Computers	<u>2</u>	<u>2</u>	<u>0</u>	<u>3</u>
	<b>14</b>	<b>4</b>	<b>0</b>	<b>16</b>

### First Year: Spring Semester

ACC 121 Prin of Managerial Acct	3	2	0	4
BUS 116 Business Law II	3	0	0	3
BUS 137 Prin of Management	3	0	0	3
CTS 130 Spreadsheet	2	2	0	3
OST 131 Keyboarding	<u>1</u>	<u>2</u>	<u>0</u>	<u>2</u>
	<b>12</b>	<b>6</b>	<b>0</b>	<b>15</b>

### First Year: Summer Session

ENG 111 Expository Writing	3	0	0	3
--- Humanities/Fine Arts	3	0	0	3
--- Social/Behavioral Science	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>

### Second Year: Fall Semester

ECO 252 Prin of Macroeconomics	3	0	0	3
ENG 114 Prof. Research & Reporting	3	0	0	3
<b>ETR 220 Innovation &amp; Creativity</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
<b>ETR 230 Entrepreneur Marketing</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
MAT 140 Survey of Mathematics	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>15</b>	<b>0</b>	<b>0</b>	<b>15</b>

### Second Year: Spring Semester

<b>BUS 280 REAL Small Business</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>4</b>
<b>ETR 240 Funding for Entrepreneurs</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
<b>ETR 270 Entrepreneurship Issues</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
BUS 153 Human Resource Management	3	0	0	3
WEB 110 Internet/Web Fundamentals	<u>2</u>	<u>2</u>	<u>0</u>	<u>3</u>
	<b>15</b>	<b>2</b>	<b>0</b>	<b>16</b>

**TOTAL SEMESTER HOURS CREDIT FOR DEGREE: 71**

Courses highlighted in **bold** are Hybrid courses.

## EVENING/ONLINE

	Hours/Week			Sem. Hrs Credit
	Class	Lab	Wk. Exp.	
<b>First Year: Fall Semester</b>				
BUS 110 Introduction to Business	3	0	0	3
<b>ETR 210 Intro to Entrepreneurship</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
CIS 110 Introduction to Computers	<u>2</u>	<u>2</u>	<u>0</u>	<u>3</u>
	<b>8</b>	<b>2</b>	<b>0</b>	<b>9</b>

### First Year: Spring Semester

BUS 137 Prin of Management	3	0	0	3
CTS 130 Spreadsheet	2	2	0	3
OST 131 Keyboarding	<u>1</u>	<u>2</u>	<u>0</u>	<u>2</u>
	<b>6</b>	<b>4</b>	<b>0</b>	<b>8</b>

### First Year: Summer Session

ENG 111 Expository Writing	3	0	0	3
MAT 140 Survey of Mathematics	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>

### Second Year: Fall Semester

ACC 120 Prin of Financial Accounting	3	2	0	4
BUS 115 Business Law I	3	0	0	3
ENG 114 Prof. Research & Reporting	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>9</b>	<b>2</b>	<b>0</b>	<b>10</b>

### Second Year: Spring Semester

ACC 121 Prin of Managerial Acct	3	2	0	4
BUS 116 Business Law II	3	0	0	3
<b>BUS 280 REAL Small Business</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>4</b>
<b>ETR 240 Funding for Entrepreneurs</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
	<b>13</b>	<b>2</b>	<b>0</b>	<b>14</b>

### Second Year: Summer Session

--- Humanities/Fine Arts	3	0	0	3
--- Social/Behavioral Science	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>

### Third Year: Fall Semester

ECO 252 Prin of Macroeconomics	3	0	0	3
<b>ETR 220 Innovation &amp; Creativity</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
<b>ETR 230 Entrepreneur Marketing</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
	<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>

### Third Year: Spring Semester

BUS 153 Human Resource Management	3	0	0	3
<b>ETR 270 Entrepreneurship Issues</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>3</b>
WEB 110 Internet/Web Fundamentals	<u>2</u>	<u>2</u>	<u>0</u>	<u>3</u>
	<b>8</b>	<b>2</b>	<b>0</b>	<b>9</b>

**TOTAL SEMESTER HOURS CREDIT FOR DEGREE: 71**

Courses highlighted in **bold** are Hybrid courses.

# Certificate Hybrid

	Hours/Week			Sem. Hrs
	Class	Lab	Wk. Exp.	Credit
<b>Fall Semester</b>				
ETR 210 Intro to Entrepreneurship	3	0	0	3
ETR 220 Innovation & Creativity	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>
<b>Spring Semester</b>				
ETR 230 Entrepreneur Marketing	3	0	0	3
ETR 270 Entrepreneurship Issues	<u>3</u>	<u>0</u>	<u>0</u>	<u>3</u>
	<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>
<b>TOTAL SEMESTER HOURS CREDIT FOR CERTIFICATE:</b>				<b>12</b>